



ASEAN TOURISM FORUM

22-27 January 2024 | Vientiane, Laos

TRAVEX SHOWGUIDE

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OFFICIAL PROGRAMME

Day 1: Monday - 22 January 2024

All Day	Arrival of Delegates
09:00 – 18:00	Lao ITEC – Registration Area
	Registration and Badge Collection
12:00 – 13:30	Lao ITEC - Mahasok 1
	TRAVEX Lunch (For Hosted Buyers & Media)

Day 2: Tuesday - 23 January 2024

	Lao ITEC – Mahaxay	Lao ITEC - Mahasok 1	Lao ITEC – Registration Area
09:00 – 12:00	NTOs Media Briefings 1. Brunei-Darussalam (09:00 – 10:00) 2. Lao PDR (10:00 – 11:00) 3. Vietnam (11:00 – 12:00)		Registration and Badge Collection 09:00 - 18:00
12:00 – 13:30		TRAVEX Lunch (For Hosted Buyers & Media)	
13:30 – 15:30	NTOs Media Briefings 4. Myanmar (13:30 – 14:30) 5. Malaysia (14:30 – 15:30)		
15:00 – 16:00		TRAVEX Briefing (For Hosted Buyers & Full Delegates)	

Day 3: Wednesday - 24 January 2024

TRAVEX DAY 1

	Lao ITEC – Mahaxay	Lao ITEC - Mahasok 1	Lao ITEC – Exhibition Hall
09:00 – 12:00	NTOs Media Briefings 6. Singapore (09:00 – 10:00) 7. Cambodia (10:00 – 11:00) 8. Philippines (11:00 – 12:00)		TRAVEX Appointment Session 1
12:00 – 13:30		TRAVEX Lunch (For Hosted Buyers & Media)	
13:30 – 15:30	NTOs Media Briefings 9. Thailand (13:30 – 14:30) 10. Indonesia (14:30 – 15:30)		TRAVEX Appointment Session 2 13:30 - 17:00
18:30 – 21:00	Don Chan Palace		
	Opening Ceremony of ATF 2024		

Day 4: Thursday - 25 January 2024

TRAVEX DAY 2

08:00 – 09:30	Ministers Visit TRAVEX Venue		
	Lao ITEC – Mahaxay	Lao ITEC - Mahasok 1	Lao ITEC – Exhibition Hall
09:00 – 12:00	ASEAN Tourism Conference		TRAVEX Appointment Session 3
12:00 – 13:30		TRAVEX Lunch (For Hosted Buyers & Media)	
13:30 – 17:00			TRAVEX Appointment Session 4
	Landmark Mekong Riverside Hotel		
18:30 – 21:00	Malaysian Night (By Invitation Only)		

Day 5: Friday - 26 January 2024

TRAVEX DAY 3

	Lao ITEC – Mahaxay	Lao ITEC - Mahasok 1	Lao ITEC – Exhibition Hall
09:00 – 12:00	ASEAN Tourism Conference		TRAVEX Appointment Session 5
12:00 – 13:30		TRAVEX Lunch (For Hosted Buyers & Media)	
	Landmark Mekong Riverside Hotel		
19:00 - 21:00	Closing Ceremony		
21:00 - 00:00	Late Night Function by Philippines		

ASEAN TOURISM CONFERENCE SCHEDULE

Thursday, 25 January

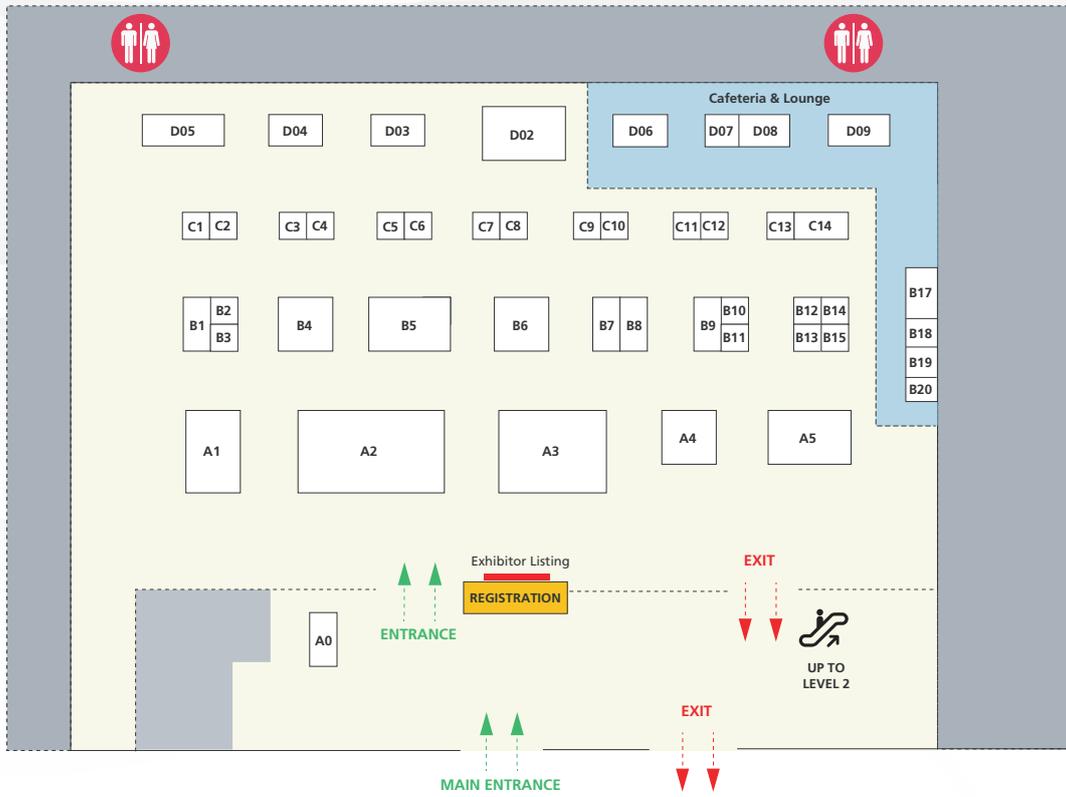
09:15 – 09:30	Opening Speech
09:30 – 10:30	Sustainability 1 – Making Sustainability Sexy – How Do You Market Sustainability? Catherine Germier-Hamel, CEO, Destination Mekong; Michael Massey, Environmental Committee Chair, Phuket Hotels Association, Tom Chanthaphone, Director, The Hiker Travel.
10:30 – 11:00	Tech & Marketing 1 – Practical Tips on How to Use TikTok for Tourism Ariel Koh, Malaysia Food & Travel
11:00 – 11:30	Sustainability 2 – Using Adventure Travel to Drive Sustainable Tourism Hannah Pearson, Regional Director APAC, ATTA; Inthy Deuansavanh, Head of Inthira Group
12:00 – 13:30	Lunch
13:30 – 14:40	Sustainability 3 – Unique Sustainable Experiences Around Southeast Asia Inthira Group, Panorama Destination, Worldwide Travel, Khiri Travel, Sanctuary Hotel, Souphattra Hotel
14:45 – 15:00	Quick Fire 1 – I’m a Pilot... Ask Me Anything! Captain Cecylia Sandryna, Senior First Officer Giorgi Reyhan Adine Nugroho
15:00 – 15:45	Trends 1 – What Do the New Chinese Travellers Really Want? Gary Bowerman, Director, Check-In Asia
15:45 – 16:30	Sustainability 4 - Community-based tourism: spotlight on Laos Janina Bikova, Ecotourism Advisor, Wildlife Conservation Society, Peta McClean, Co-Founder, Tuk Tuk Safari
16:30 – 17:00	Tech & Marketing 2 – Adding value to tourism by telling stories: A guide for the public sector Dr Somphavanh Seukpanya

Friday, 26 January

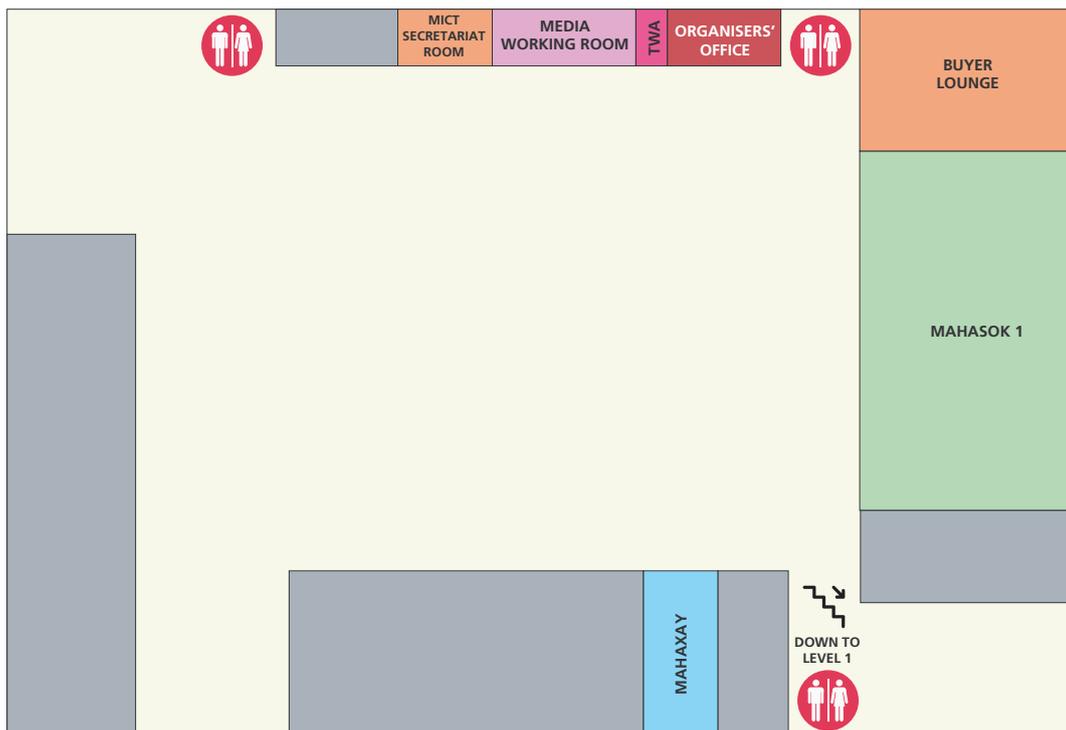
09:30 – 10:00	Trends 2 - How have travel trends changed across APAC? Xinyi Liang-Pholsena, Senior Editor, Travel Weekly Asia, Hannah Pearson, Pear Anderson
10:00 – 11:00	Sustainability 5 – Getting to Grips With Sustainability Certifications Connor Bedard, Project Manager, SUSTOUR Laos; Duangmala Phommavong, Managing Director, EXO Laos; Alichith Phengsavanh, HR/ Learning Manager, Maison Souvannaphoum Hotel; Moderator: Jason Rolan, Senior Partner, RDK Group
11:00 – 12:00	Sustainability 6 - Innovative local product creation for sustainable tourism Jasmine Lal Fakmawii, Program Coordinator of Trade and Investment Facilitation Department, Mekong Institute

TRAVEX FLOOR PLAN

Level 1



Level 2



*not drawn to scale

EXHIBITOR LIST

List of Sellers (By Country)

CAMBODIA

- A1** MINISTRY OF TOURISM OF CAMBODIA (NTO)
CAMBODIA ANGKOR AIR
EURASIE TRAVEL
FAIR FIELD BY MARRIOTT PHNOM PENH
FARMHOUSE RESORT & SPA
PRINCE ANGKOR HOTEL
SATGURU TRAVEL & TOURS CO.,LTD (CAMBODIA)
SOKHA HOTELS & RESORTS
TARA ANGKOR HOTEL
THE ROYAL SAND KOH RONG RESORT

INDONESIA

- A5** MINISTRY OF TOURISM REPUBLIC OF INDONESIA (NTO)
ARCHIPELAGO INTERNATIONAL
BALI TROPIC RESORT & SPA
BATAM VIEW BEACH RESORT
BHARATOURS BANDUNG
DOUBLE SIX LUXURY HOTEL, SEMINYAK
JAYAKARTA HOTELS & RESORTS
KBA TUR INDONESIA
MELIA BALI
PT BALI CRUISES NUSANTARA
PT. BALI SINAR MENTARI TOURS & TRAVEL
PT. GRAND KOMODO TOURS
SANTIKA INDONESIA HOTELS & RESORTS
THE KAYON HOTELS AND RESORTS
- B9** ASCOTT INTERNATIONAL MANAGEMENT
- B12** BALI GARDEN BEACH RESORT
- B14** LEGIAN BEACH - CANDI BEACH
- C11** PANORAMA DESTINATION
- B11** PRIME PLAZA HOTELS & RESORTS
- B10** SANTRIAN RESORTS AND VILLA
- C12** SWISS-BELHOTEL INTERNATIONAL HOTELS & RESORTS

MALAYSIA

- A4** TOURISM MALAYSIA (NTO)
TOURISM JOHOR
TOURISM MELAKA
TOURISM PERAK
- B13** SABAH TOURISM BOARD
- B15** TOURISM SELANGOR

LAOS

- A3** MINISTRY OF INFORMATION, CULTURE AND TOURISM (NTO)
ANGSANA MAISON SOUVANNAPHOUM
BEST LAO TRAVEL
FACNS SOLE COMPANY
GREEN PARADISE TRAVEL LAO
LANDMARK MEKONG RIVERSIDE HOTEL
LAO AIRLINES
LAO BOUTIQUE TRAVEL
LAO NISSHIN TRAVEL CO.,LTD
LAO PLAZA HOTEL
LAO TELECOM
LUANG PRABANG ASSOCIATION
MUONG THANH LUXURY VIENTIANE HOTEL
NAKARATH TRAVEL
OCK POP TOK LIVING CRAFTS CENTRE
PHATTANA TAD GNEUANG WATERFALL.CO.LTD
SENGLAO GROUP
SETTHA PALACE
SOUPHATTRA HOTEL
TEA 36
WORLDWIDE TRAVEL
- C14** CAMPASAK PROVINCE
- C7** CROWNE PLAZA VIENTIANE
- C13** DISCOVERLAOS.TODAY/YORLAPA GROUP
- C9** GOLDEN TRIANGLE SPECIAL ECONOMIC ZONE (BOKEO PROVINCE)
- B8** INTHIRA GROUP ASIAN TRAILS
- D2** LAOS TELECOM
- C6** SANCTUARY HOTELS & RESORTS
- C10** SOUPHATTRA HOTEL, LUANG PRABANG LAOS
- C8** SUSTOUR LAOS PROJECT

MYANMAR

- B7** MINISTRY OF HOTELS & TOURSIM (NTO)
APT TRAVEL SERVICES CO.,LTD
RADIANT TOURS & TRAVELS CO., LTD
YANGON AEODROME CO., LTD

SINGAPORE

- B4** HPL HOTELS & RESORTS

PHILIPPINES

- A2** TOURISM PROMOTIONS BOARD PHILIPPINES (NTO)
AJ COFFEE AND BED / KAULAYAW COFFEE
ALI MAKATI HOTEL PROPERTY INC - RAFFLES AND FAIRMONT HOTEL MAKATI
ANNSET HOLIDAYS INC
ARANETA HOTELS INCS / NOVOTEL MANILA ARANETA CITY
BEST WESTERN PLUS METRO CLARK
BLUEWATER MARIBAGO BEACH RESORT
CPTH TOUR
JPARK ISLAND RESORT & WATERPARK MACTAN CEBU
LIHIM RESORTS, EL NIDO BY ARAW HOSPITALITY INC.
MARSMAN DRYSDALE TRAVEL, INC.
PHILIPPINE AIRLINES, INC.
QUASAR TRAVEL AND TOURS
SM HOTELS AND CONVENTIONS
TAMBULI SEASIDE RESORT AND SPA
UNI ORIENT TRAVEL INC

THAILAND

- B6** TOURISM AUTHORITY OF THAILAND (NTO)
BANGKOK AIRWAYS
ISAN TOURISM INDUSTRY TRADE ASSOCIATION (ITTA)
THAI AIRWAYS
- C4** GO VACATION
- C3** KHIRI TRAVEL
- C5** KEMPINSKI HOTELS BANGKOK

VIETNAM

- B5** VIETNAM TOURISM DEVELOPMENT FUND (NTO)
HANOITOURISM., JSC
HANOITOURIST CORPORATION
VIETRAVEL
- B1** DANSAVANH NAM NGUM RESORT
- B3** FOCUS ASIA TRAVEL INDOCHINA
- C1** MOVENPICK CAM RANH / PREMIER VILLAGE DANANG
- C2** THIEN MINH GROUP TMG
- B2** VIETCALA TRAVEL VIETNAM

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